

 Rich Internet Applications

 Web Solutions

 GNU/Linux

 Mobile Solutions

*vibrant imagination.
agile execution*



Magnet

www.magnettechnologies.com



company introduction



Magnet Technologies is a **new age organization providing world-class innovative solutions.** Magnet provides technology solutions for business transformation initiatives.

Magnet is an agile organization that responds **quickly to customer needs.** Our programming expertise, prompt service and strong client support combined with competitive pricing have allowed us to garner growing recognition in India, USA, Australia, and Europe.

Our team of highly skilled professionals provides superior value and rich solutions to our esteemed clients across the globe. **We develop, build and maintain** enduring & mutually beneficial **relationships** with all our stakeholders.

Magnet was established in May 1999 and is headquartered in Mumbai, India.



Magnet profiled as one of 20 innovative startups that are championing open source.



Utkarsh recognized as World's First Gujarati Operating System.



Magnet's Chairman featured on CNBC's Young Turks show.



vision & values



vision

Magnet aims to emerge as **cutting edge** technology player delivering **responsive** and **agile solutions** for customer needs based on strong foundation of values and people power.

values

Our values are the **fountainhead** of all our endeavors. More than just a set of words, these values embody the **spirit of Magnet** at its best.

Magnet's Core Values and Work Ethic Principles have been defined in context of our **dynamic environment and futuristic vision**. While Magnet has been continuously growing, our values continue to guide us steadily.

They reflect the ethos and energy of a company that has the sound foundation to lead change as environment evolves.



agility



freedom



excellence



feedback

products



Utkarsh



Utkarsh is World's **First Operating System in Gujarati**. As computers become part of every day life, the biggest bottleneck to their wide-spread use is the lack of **local language software**. Utkarsh enables Gujarati users to use computers - browse the web, do emails, use productivity apps - all in their mother tongue . Utkarsh has also featured in **Limca Book of Records 2006**.

Gujarati Lexicon.com



Gujaratilexicon.com is world's first and most comprehensive **Gujarati Language Resource**. Lovers of Gujarati Language can explore various **Dictionaries, Thesaurus, Antonyms and Idioms** simply at the click of computer mouse. Result of 20 years' devotion, this resource has become immensely popular within a short span of time. Magnet is proud to be associated with Gujaratilexicon.com for the cause of Gujarati Language.

Glancer



GLANCER

Glancer is a tool to **find people with similar interests at a conference**. After entering your profile details, Glancer will automatically map people to you in the order of relevance. The people who are more like you, will show up larger on the Match Map. Glancer also allows reviewing the **conference schedule, shortlist talks** that you want to attend to, and print a customized schedule.



SendMax

SendMAX is a web based **mailing list management** software. SendMAX is designed to handle **large volumes** and full **customization**. You can track success of your campaigns and fine tune them easily.



services



Rich Internet Applications

RIA is the future of Web! Magnet is the **future of RIA!!** Rich Internet Applications combine the best of the **Desktop, Web and Communications**. Adobe Flash is the medium of choice to deliver RIAs because of its ubiquity and technical superiority. Magnet has many RIAs to its credit - including the **award winning** Pressfile, portfolio application, connection mapper, business card designer and more. Magnet is one of the **top global service providers** of Rich Internet Applications.



Web Solutions

The web has come a long way - from the early days of HTML to **interactive** and **business intelligent** applications of today. Magnet started as a **web solutions provider** and we have **rich experience** in the field. As a matter of fact, we have seen the medium grow and continue to be on the forefront of the technologies. Magnet has provided solutions for a wide range of web solutions with the use of latest technologies and has covered both **breadth and depth** of web solutions.



GNU/Linux Solutions

Linux and the Open Source Software can satisfy most of enterprise computing needs. Our Linux range of solutions encompass **servers, desktops** and all kinds of other devices. OSS/FS (Open Source Software / Free Software) is not only advantageous from the cost viewpoint; it also offers **significant technical benefits** that make it a promising alternative for any enterprise solution. We manage Linux based **tech infrastructures** for our clients and are proud of our own use of and **contribution** to the movement.



Mobile Solutions

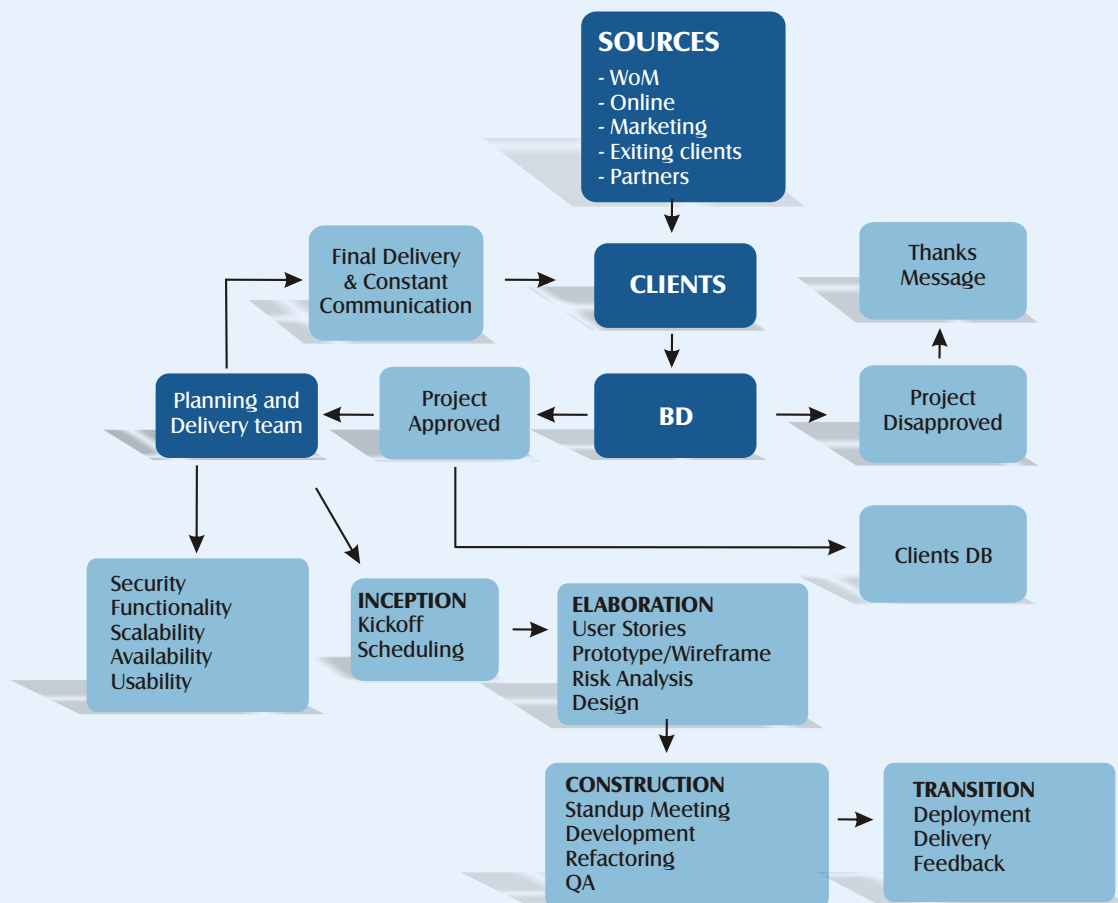
Magnet can help you build **custom solutions for the mobile platform**. Solutions that are integrated across the tiers and across the world. The distinction between the wireless, wireline and the Internet service providers is beginning to blur. And we can help you bridge the gap.

business process

MAD'M

Magnet's Agile Development Methodology (MADM) is a unique software development methodology. This deliberate and disciplined development philosophy is a result of our rich experiences coupled with the best practices in the current environment. The goal of the process is to maximize customer satisfaction.

The process allows developers to confidently respond to changing requirements in the project. MADM combines the Rational Unified Process and Extreme Programming methods and is optimized for offshore development model. MADM is lightweight and people powered.





our clients



SUPER-MAX

the
PressFile
a publicist's best friend™

SmallCo

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THIRD ALARM PRODUCTIONS

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Admize
advertising optimization solutions

ideaengine.org

RealScorz


TrustE-Marketing

AYOMA

priceriot
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Some of our recent work:

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